RECEIVED

ORIGINAL FILE

JUL 27 1992

TABLE OF CONTENTS

EXHIBIT 1: Legal Qualifications and Corporate Structure of the Secretary

EXHIBIT 2: CFEF'S Educational and Cultural Objectives and its

Proposed Methods to Meet those Objectives

EXHIBIT 3: CFEF Methods of Determining Community needs

EXHIBIT 4: CFEF Means of Implementing its Educational and

Cultural Objectives

EXHIBIT 5: Past Broadcast Record of CFEF Principals

EXHIBIT 6: CFEF Proposed Program Schedule

EXHIBIT 7: Biographical Data of James S. Hoge

EXHIBIT 8: Biographical Data for Thomas H. Moffit, Jr.

EXHIBIT 9: Auxiliary Power Proposal

EXHIBIT 10: Engineering Statement

22-33 1-10

ν.

CENTRAL FLORIDA EDUCATIONAL FOUNDATION, INC.

EXHIBIT 1

LEGAL QUALIFICATIONS AND CORPORATE STRUCTURE

LEGAL QUALIFICATIONS AND CORPORATE STRUCTURE

- 1. Central Florida Educational Foundation, Inc. (CFEF) is a nonprofit, nonstock corporation organized under the laws of the state of Florida. CFEF is recognized as tax exempt under section 501(c)(3) of the Internal Revenue Service Code. CFEF's corporate purposes are set out in its Articles of Incorporation, and include the operation of "an FM radio station to broadcast educational programs which are Bible-based..."
- 2. CFEF is a non-member corporation governed by its board of directors. CFEF has always had three (3) directors, and the present members of the board of directors are: James S. Hoge; Thomas H. Moffit, Jr.; and, Richard A. Rosenberg.
- 3. CFEF's officers are: James S. Hoge, president; Thomas H. Moffit, Jr., vice president-treasurer; and, Richard A. Rosenberg, secretary.

DECLARATION

- I, James S. Hoge, hereby declare under penalty of perjury under the laws of the United States as follows:
- 1. I am the president of Central Florida Educational Foundation, Inc.
- 2. The foregoing Exhibit 1, "Legal Qualifications and Corporate Structure of CFEF" was prepared under my direction.
- 3. The facts contained in the foregoing Exhibit are true and correct to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have set my hand and seal this 13 ± 4 day of July, 1992.

James S. Hoge

CENTRAL FLORIDA EDUCATIONAL FOUNDATION, INC

EXHIBIT 2

CFEF'S EDUCATIONAL AND CULTURAL OBJECTIVES AND ITS PROPOSED METHODS TO MEET THOSE OBJECTIVES

CFEF'S EDUCATIONAL AND CULTURAL OBJECTIVES AND ITS PROPOSED METHODS TO MEET THOSE OBJECTIVES

- I. <u>OBJECTIVE ONE</u>: Provide Instructional Programming for Credit with Circle Community School and other Local Educational Institution
- 1. CFEF has agreements with a number of educational institutions in the area to broadcast instructional programming produced by the institution in cooperation with CFEF as part of the institution's regular instructional program. These schools include the following:
- a. <u>Circle Community School</u>. Circle Community School (CCS) is located in Orlando, and has been operating since 1985. CCS began as an institution whose purpose was to offer materials, encouragement, professional advice and supporting services to the growing number of families schooling their children in their homes. From 57 students in 1986 CCS has grown to the point that during the 1991-1992 school year CCS served 652 students in the tri-county area of Orange, Seminole and Osceola counties.
- b. Reformed Theological Seminary. Reformed Theological Seminary (RTS) is a non-denominational theological seminary located in Maitland, Florida. RTS has 900 students, and is one of the ten largest theological seminaries in the country. RTS offers only graduate degrees, both a masters and a doctorate. Masters degrees are offered in areas such as Marriage and Family Counseling, in

Christian Education, and in Missionology. Doctor of Divinity degrees are offered in Ministry and Missionology.

- c. <u>Seminole County Schools</u>. Seminole County School District is a public school district which has six high schools, nine middle schools (ten in the 1992-1993 academic year) and 28 elementary schools serving, in all, some 51,929 students.
- d. <u>Stetson University</u>. Stetson is a sectarian institution of approximately 6,000 graduate and undergraduate students located in DeLand, Florida.
- 2. CCS will produce, in conjunction with CFEF, an hour long daily program hosted by its president, Jim Warner, which will discuss the legal, emotional and educational issues involved in home schooling.
- 3. RTS curriculum offerings are structured so that students in all RTS degree programs would receive credit for work done in a radio station or program production internship. In addition RTS Director of Media Ministries, Don Bush, has been assigned the task of coordinating the production of a regular radio program. The program would involve students and faculty discussing contemporary theological issues and discussing strategies for ministry outreach growth both locally and in mission fields.
- 4. CFEF and Stetson University, as well as the School Board of Seminole County, have agreed to develop instructional

programming modules when CFEF receives the authorization to construct the station.

- II. <u>OBJECTIVE TWO</u>: Provide Students with an Opportunity for Internships to Receive Hands-On Training for Credit As Part of Their Academic Program.
- CFEF will work with the instructional staffs of four 5. different educational institutions, CCS, RTS, Seminole County and Stetson, to provide an internship training program at the station in radio station operation and program production for student credit. CCS interns as part of their internship experience will assist in the production of the Union Park weather and news segments, and in the local sports news program production. Seminole County students, primarily High School students, will assist in the production of five minute school news segments broadcast eight times daily. These segments will be produced by the students of the different schools, and participating students will receive school credit. These five minute segments will include news, sports, and feature segments featuring one of the schools in the school district. A segment featuring a high school would be scheduled approximately once a week; a segment on a junior high roughly once every two or three weeks; and, an elementary school roughly once every quarter.
- 6. RTS students, in addition to the assistance they provide RTS in the production of RTS instructional programming, will also

be involved in the production of "Local College Forum," a program of news, features and music designed to appeal to a college age audience.

III. OBJECTIVE THREE: Provide a Local Transmission Service to Union Park.

7. Union Park is a community without any source of local news or community announcements. he University of Central Florida, with a student body of roughly 10,000, is located within Union Park's boundary. It presently has no radio or television stations licensed to it, and it doesn't even have a local newspaper published in it. Residents are forced to comb the Orlando newspapers for news of local events, and local organizations must try to compete with news from all over the Orlando area to publicize local events. To Meet this informational need, and this need for community identity, CFEF proposes to broadcast local (including Union Park) news, local weather, and local sports news on a daily basis.

IV. OBJECTIVE FOUR: Provide quality Hispanic/Spanish Programming and Spanish-language Informational Programming to the Service Area, Especially at Night.

8. CFEF proposes two Spanish-language programming blocks. From 9:00 until 11:30 each night CFEF proposes to broadcast Spanish-language programming. This programming will include local news, sports, and weather in Spanish, as well as three programs

CENTRAL FLORIDA EDUCATIONAL FOUNDATION, INC. EXHIBIT 2, page 5

designed to be responsive to the most critical needs of Central Florida's Spanish-speaking community. These programs include: "Vida en los Estados Unidos," a nightly live program hosted by Eunice Medina Hoge, which will provide information on learning english, on American History and civics, on how to find and job and set up a checking account, on new INS regulations and procedures, and other issues of interest to the Spanish-speaking community. "TeleAmiga" will be a call-in show, including guests, during which the guests and the host, Dr. Ampara de Medina, a trained psychologist specializing in family issues, will discuss issues facing the Spanish-speaking community, especially the family. Finally, "Adam y Eva: Siglo XX," produced by the students and faculty of the Southern Baptist Seminary in Cali, Colombia, will focus on the problems of modern urban life, such as drugs, homosexuality, and marital strife. CFEF also hopes and anticipates broadcasting Spanish-language church services from Hispanic churches in the tri-county area.

9. In addition, CFEF will broadcast on one of its SCA channels "Radio La Esperanza," a 24-hour Spanish-language radio service. The programming broadcast on the channel will consist of the simulcast of the Spanish-language programming produced and broadcast by CFEF supplemented by the Spanish-language programming

CENTRAL FLORIDA EDUCATIONAL : FOUNDATION, INC. EXHIBIT 2, page 6

of the Southern Baptist Seminary in Cali, Colombia and other locally and nationally produced Spanish-language programming.

- 10. CFEF notes elsewhere in its exhibits that over 69,000 Hispanics, based on 1980 census data, live within its predicted service area. CFEF's principals experience, based on long residence within the service area and, in Mr. Hoge's instance, on contacts due to his Hispanic family members, indicates that the 1980 census data is wildly out of date. The numbers of Hispanics who have immigrated to Orlando has dramatically increased since 1980. The area around Apopka, and west Orlando, has seen the settling of an increasing number of Hispanics. A recent article in the Orlando Sentinel estimated that the increase in Hispanic population in Orange County has been 35.6 percent from 1980 to 1985.
- 11. Interviews with community leaders and with pastors of largely Hispanic churches reveals that a large number of Orlando's Hispanics are new to this country, monolingual in Spanish, and experiencing a number of problems adjusting to a new country, a new language, and a new culture. One particular issue that is proving difficult in Hispanic families is the fact that Hispanic culture has not as rapidly adjusted to the father and mother in the family both working, and the fact that in many Hispanic homes the wife and mother is the primary breadwinner. CFEF has attempted to be

responsive to these needs by creating a program that is hosted by an Hispanic psychologist ("TeleAmiga") which is designed to discuss methods of dealing with these issues.

12. CFEF also has the skills, experience and contacts to produce and provide this programming. One of its principals, James Hoge, is functionally bi-lingual. Mrs. Hoge is a Hispanic with a background in teaching Spanish and in education. Mrs. Hoge's mother, Dr. Medina, is a trained psychologist, with a specialty in family problems. Mr. Hoge has had experience with producing Spanish-language radio programming through his volunteer efforts to assist the Southern Baptist Seminary in Cali, Colombia to produce their Spanish-language programming. In addition, Mr. Hoge assists his father-in-law to produce "Rayo de Esperanza," a radio program of the Primera Iglesia Bautista, Cali, Colombia.

V. OBJECTIVE FIVE: Provide Information On Home Schooling to Parents Within the Service Area.

13. Mr. Jim Hoge is a member of the board of directors of the Circle Community School (CCS). As noted above, CCS is a unique school, in that its educational mission is to provide materials, professional advice and moral support to parents who choose to educate their children at home. On the second of CFEF's subcarrier channels it will broadcast programming generated by Circle Community School for home school families. This programming would

include class notes and classes for specific grade students, such as geography and social studies, and information on how to cope with children in the home-school environment. An many class offerings for credit as possible would be broadcast on the subcarrier on a rotating 24-hour basis.

- 14. Families who wished to receive CFEF's SCA programming would be required to pay a small fee to CCS to rent a radio capable of receiving the signal.
- 15. Education is often mentioned in the community leader surveys reviewed by CFEF principals, in discussions by members of the public with CFEF's principals, and in other local media outlets, as a major problem in the Orlando area. The decreasing quality of public education, and its lack of emphasis on values, has created a large number of residents seeking private schooling or home schooling as a practical alternative. CCS was created to meet the need for materials and information for home school families. CFEF's SCA programming will ease many of the difficulties faced by home school families, not the least of which is a sense of isolation.

VI. OBJECTIVE SIX: Provide an Outlet for Christian Educational and Instructional Programming.

16. In addition to local instructional programming, CFEF will broadcast a number of educational programs received via satellite

from The Moody Bible Institute and the Northwest College Network.

This high quality programming will attract a following in the

Orlando market, and be responsive to many local needs.

VII. OBJECTIVE SEVEN: Provide Support for Families and Family Life Through the Broadcast of Programming Responsive to the Personal and Emotional Needs of Families.

- 17. CFEF Proposes to broadcast a number of programs, both in english and Spanish, which are designed to meet the personal and emotional needs of families. This programming includes: "the Mirith-Meier Clinic," distributed by the Moody Bible Institute, which often discusses the psychological stress on modern families; "Family Forum," distributed by the Northwestern College Network; and "Vida en los Estados Unidos" and "TeleAmiga," which will often focus on family issues. CFEF's proposed program schedule lists not less than 30 hours of programming specifically designed to meet family needs and issues.
- 18. This emphasis on family oriented programming is the result of five years of hosting the "Family Expo" conventions, many years of listing to call-in shows and other listener feedback in which family issues were consistently at the top of the list of topics, and any number of interviews with community leaders in which family issues such as child abuse, latchkey kids, neighborhood fear, child care, and violence in families were listed as community problems. CFEF's information shows that family

problems and family stress are among the most cited issues among Spanish-speaking families as well.

VIII. <u>OBJECTIVE EIGHT</u>: Provide Programming Responsive to the Expressed Needs of the Community.

- 19. CFEF hopes to provide programming, in general, responsive to the problems, needs and interests of the community. In addition to the programming discussed above, CFEF proposes to broadcast a number of programs responsive to specific community needs. These programs include: "Woman to Woman," which discusses issues of interest to women; "Young Life," which deals with youth issues; and, " Joni and Fiends," a program designed to explore issues of interest to the handicapped.
- 20. In addition, CFEF will broadcast a program, "A Call to Action," Monday through Friday at noon, hosted by CFEF's president, Jim Hoge, in which local newsmakers will be interviewed and respond to questions from listeners. CFEF anticipates that the whole gamut of community problems will be discussed during this program. Likewise, a program with much the same format will be broadcast on Sunday, called "Who Are They?" Like "A Call To Action," "Who Are They" will be responsive to a number of community needs depending on the urgency of the issues on the minds of the listeners who call in.

DECLARATION

- I, James S. Hoge, hereby declare under penalty of perjury under the laws of the United States as follows:
- 1. I am the president of Central Florida Educational Foundation, Inc.
- 2. The foregoing Exhibit 2, CFEF'S Educational and Cultural Objectives and its Proposed Methods to Meet Those Objectives" was prepared under my direction.
- 3. The facts contained in the foregoing Exhibit are true and correct to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have set my hand and seal this 13th day of July, 1992.

James S. Hoge

CENTRAL FLORIDA EDUCATIONAL FOUNDATION, INC.

EXHIBIT 3

CFEF METHOD'S OF DETERMINING COMMUNITY NEEDS

CFEF METHOD'S OF DETERMINING COMMUNITY NEEDS

- CFEF's principal have a number of means and methods of 1. determining the needs of Union Park and the proposed station's Roughly every six months, the Orlando Radio service area. Broadcasters Association sponsors a "Community Ascertainment Project" at a local hotel such as the Omni or the Radisson Plaza. At these projects local community leaders agree to make themselves available for varying lengths of time to speak on community issues and respond to questions from the audience. At the October 9, 1991 session, the community leaders who attended included: Norvell, president, Heart of Florida United Way; Dr. James Schott, superintendent, Orange County Public Schools; Michael Poole, executive director, Florida Coalition for the Homeless; Dr. Bernard Yokel, president, Florida Audubon Society; and, 15 others. A WTLN staff member attended that session, and interviewed some 20 community leaders. Both Mr. Hoge and Mr. Moffit reviewed the survey sheets and used the information in the formulation of public interest programming for WTLN, as well as for its program proposal for CFEF.
- 2. Another "Community Ascertainment Session" was held at the Omni hotel, and Mr. Hoge attended. He interviewed and completed survey sheets on 24 community leaders ranging from the Chief of Police to the president of the Metropolitan Orlando Urban League.

- 3. CFEF principals Mr. Hoge and Mr. Moffit are also exposed on a daily basis to the public's perception of the community's needs through the production and airing of public affairs programming on WTLN, specifically, on "Central Florida Forum," with Dr. George Crossley, where listeners call—in and discuss the issues most on their mind. Both Mr. Hoge and Mr. Moffit regularly listen to the program, particularly to the community leaders interviewed on the air, as a source of information concerning the problems, needs and interests of the community. Mr. Hoge and Mr. Moffit also regularly read and review the local news reports in the Orlando Sentinel, and on call—in and talk radio shows broadcast on other stations in the market such as WWNZ and WDBO.
- 4. WTLN's sponsorship of the "Family Expo" each year, and WTLN's many remote broadcasts, exposes both Mr. Hoge and Mr. Moffit to local area residents in circumstances where they wish to discuss local problems and needs. For example, Mr. Hoge participated in the remote broadcast of WTLN programming for the Crisis Pregnancy Center, and he had an opportunity to discuss the community's problems with many of the participants. Likewise, WTLN's participation in the food drive for the hungry, which was the largest privately held food drive in the nation, exposes Mr. Hoge and Mr. Moffit to a number of people who wish to discuss community problems and needs with them, and do.

CENTRAL FLORIDA EDUCATIONAL FOUNDATION, INC. EXHIBIT 3, page 3

5. Both Mr. Hoge and Mr. Moffit conduct community leader survey interviews and discussions concerning local needs at local churches. These discussions and surveys are then discussed by the parties.

DECLARATION

- I, James S. Hoge, hereby declare under penalty of perjury under the laws of the United States as follows:
- 1. I am the president of Central Florida Educational Foundation, Inc.
- 2. The foregoing Exhibit 3, "CFEF Methods of Determining Community Needs" was prepared under my direction.
- 3. The facts contained in the foregoing Exhibit are true and correct to the best of my knowledge and belief.

IN WITNESS WHEREOF, I have set my 13 H day of July, 1992.

namo and sear this

James S. Hoge